



Toni N. Harp | Mayor, City of New Haven

**CITY OF NEW HAVEN | YOUTH SERVICES DEPARTMENT**

**JASON BARTLETT**

Director | Youth Services  
JBARTLETT@NEWHAVENCT.GOV

January 2018

**TOMI VEALE**

Coordinator | Youth@Work  
TVEALE@NEWHAVENCT.GOV

Greetings!

**GWENDOLYN BUSCH WILLIAMS**

Program Manager | Youth@Work  
Business Manager | YSD  
GBUSCH@NEWHAVENCT.GOV

The City of New Haven Youth Services Department is soliciting your support for Sponsorship for our upcoming 2018 CTBIG3BALLOUT! [CB3B] 3x3 Basketball Tournament event.

**VACANT**

Youth Services Specialist  
@NEWHAVENCT.GOV

CTBIG3BALLOUT! has become one of the East Coast hub for 3x3 Basketball and we are excited to host this tournament again with TRE-DAY TRAINING; along with the cities of Hartford, Bridgeport, Waterbury and surrounding towns.

**RAE JOHNSON**

Administrative Assistant  
CB3B Coordinator  
RJOHNSON@NEWHAVENCT.GOV

Every donation counts! Your Sponsorship would help us make this year's CTBIG3BALLOUT! and FAM FUN DAY! events even better than last year; as we offer our youth opportunity and an experience that they will never forget!

**AMBER BOYKIN**

FAM FUN DAY! 2018 Coordinator  
AMBERBOYKIN@ROCKETMAIL.COM  
P: 203.675.1398

The tournament will take place outside of City Hall on Saturday, August 4 and Sunday, August 5, 2018.

Last year this iconic event had over 900 participants per day; and this year, we anticipate engaging over 1700 participants per day along with their families and friends.

Upon your commitment, your company/organization will be featured throughout all our banners, promotional materials, and giveaways; the sponsorship packages are as follows:

- Above The Rim: \$5,000
- Full Court: \$1,000
- Spectator: \$250
- For the Love of the Game: \$2,500
- Half Court: \$500
- Sponsor a Team: \$150

*[Please indicate which sponsorship packet you are interested in, make a copy of this sheet and send it along with your payment; make all checks payable to the City of New Haven Youth Services Department]*

For more information, please contact my assistant Rae Johnson [City of New Haven Youth Services Department] via telephone at 203.946.7173 or by email at [rjohnson@newhavenct.gov](mailto:rjohnson@newhavenct.gov) or if you're interested in FAM FUN DAY 2018 contact Amber Boykin, Coordinator at 203.675.1398 or by email at [amberboykin@rocketmail.com](mailto:amberboykin@rocketmail.com).

Thank you for your time and the consideration! We look forward to your patronage to help us keep our youth safe, engaged and involved in positive, fun-filled sportsmanship.

Sincerely,

*Jason W. Bartlett*

Director of Youth Services

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